

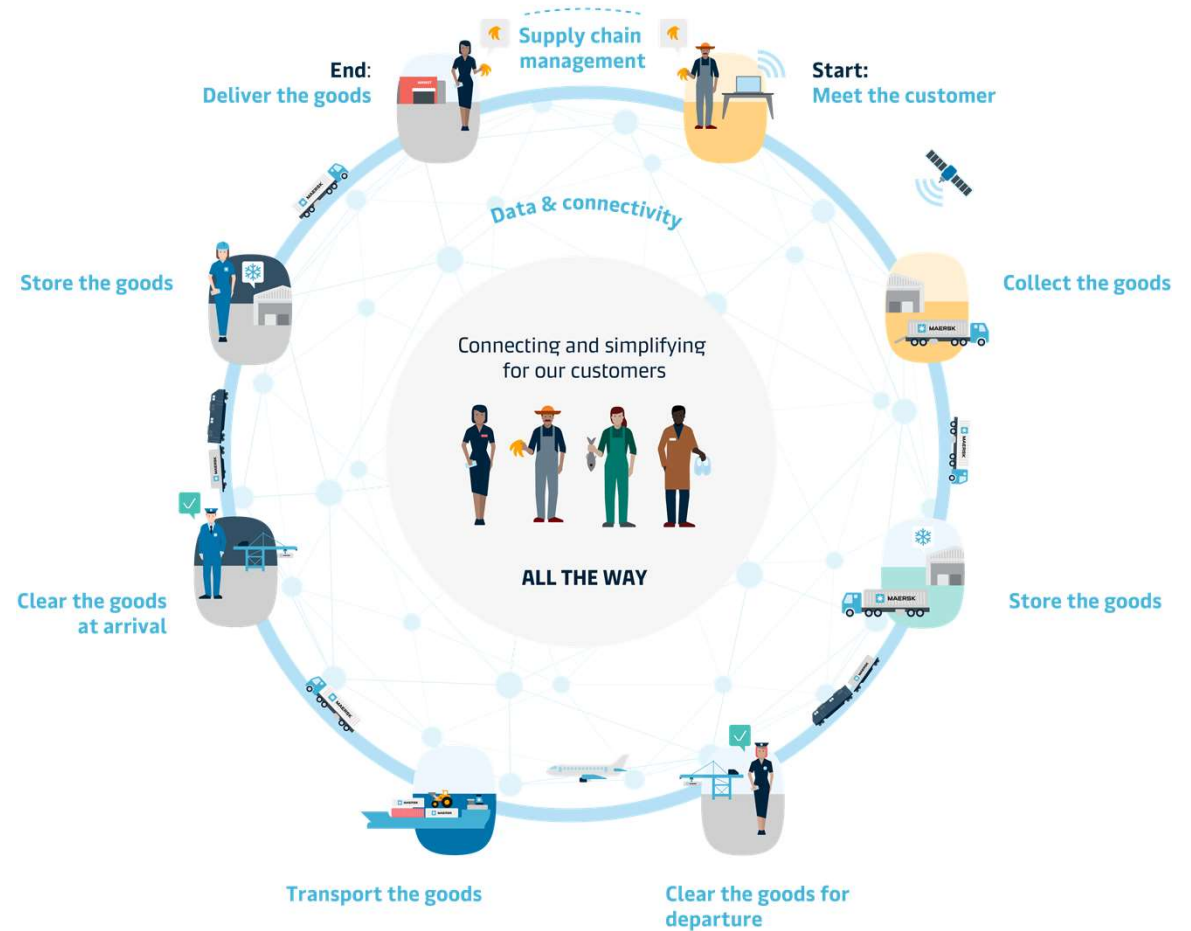
The New Normal of Sustainability and Resilience in Ocean Freight

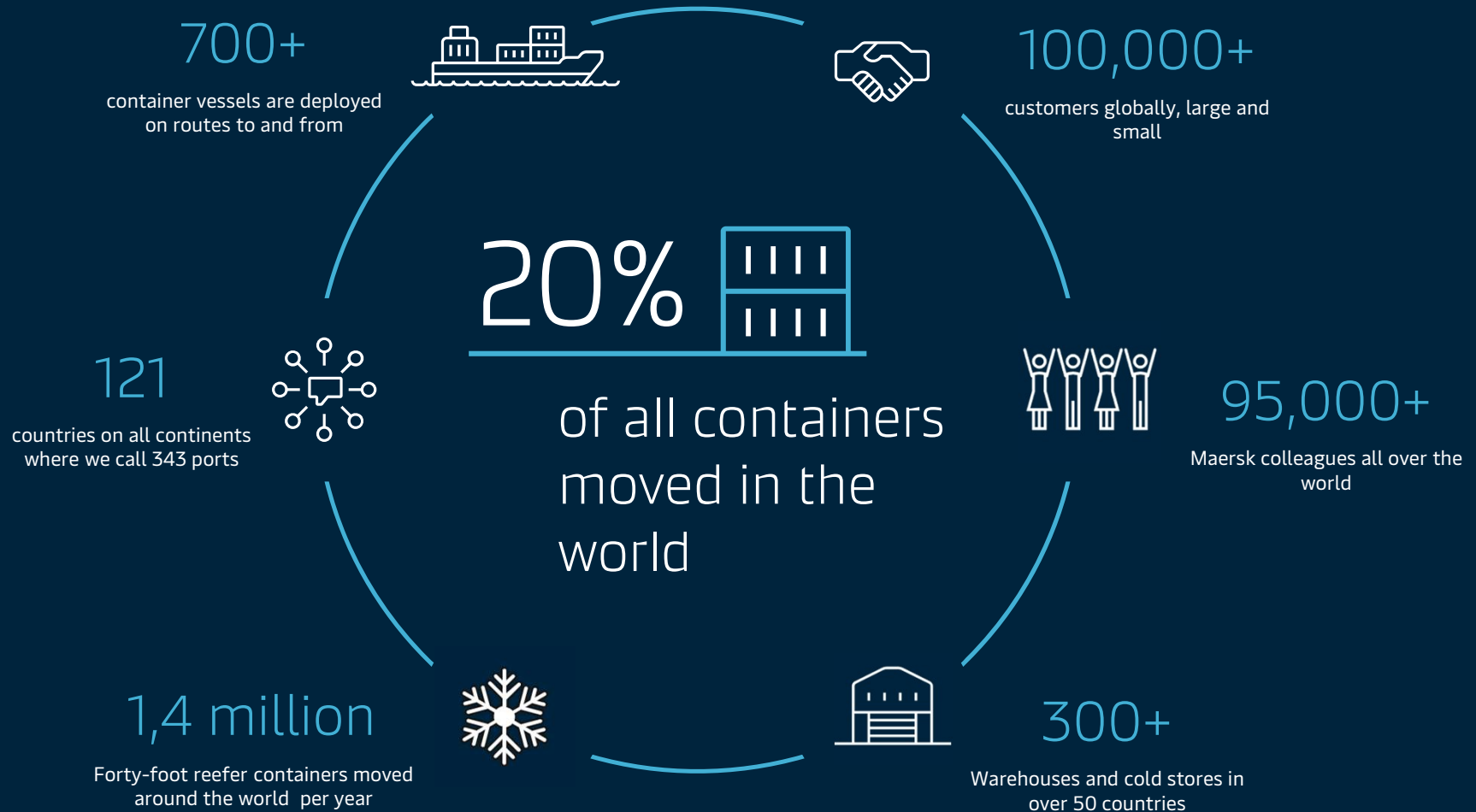
Sebastian Steinmüller – Global Product Owner Pharma Cold Chain Management
14th March 2023 Health and Personal Care Logistics Conference

Connecting and simplifying global supply chains

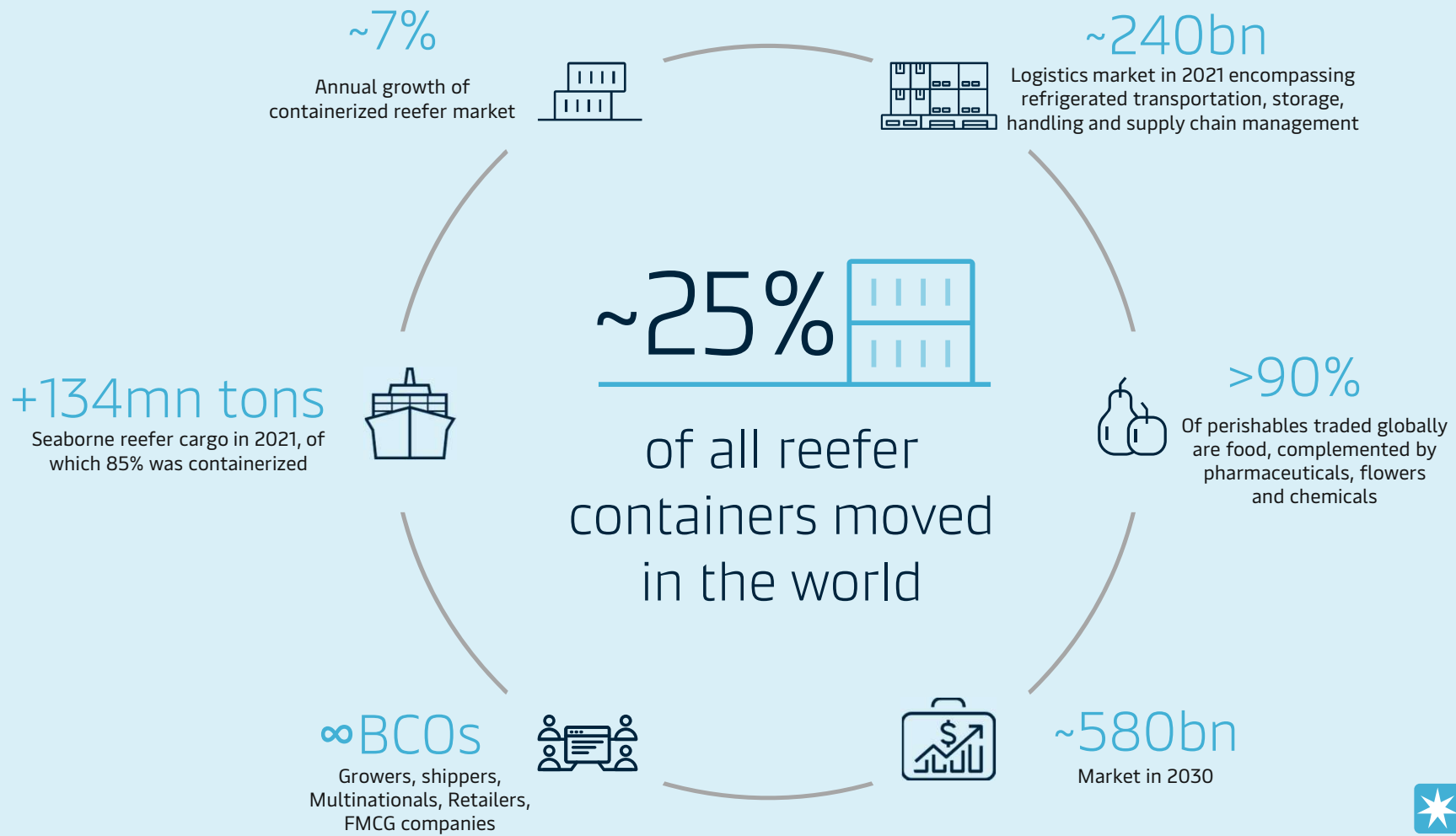
A.P. Moller - Maersk enables its customers to trade and grow by transporting goods anywhere.

Maersk works to provide customers with a simple end-to-end offering of products and services, seamless customer engagement and a superior end-to-end delivery network, taking the complexity out of global supply chains.





The Cold Chain Industry at a glance





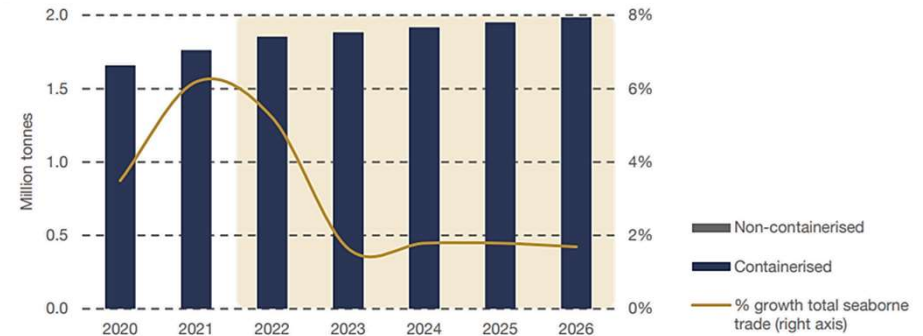
Resilience within the Ocean industry

Pharma & Healthcare Transportation Market & Trend

- Despite the recent challenges on capacity and schedule reliability the Pharma & Healthcare industry continues going through a modal shift
- Increased compliance needs for ocean providers since standards are rapidly evolving (Quality Assurance, GxP regulations, Risk Assessments, Visibility etc.)
- Costs are the primary contributor towards this shift with sustainability becoming a more important decision criteria and so does resilience

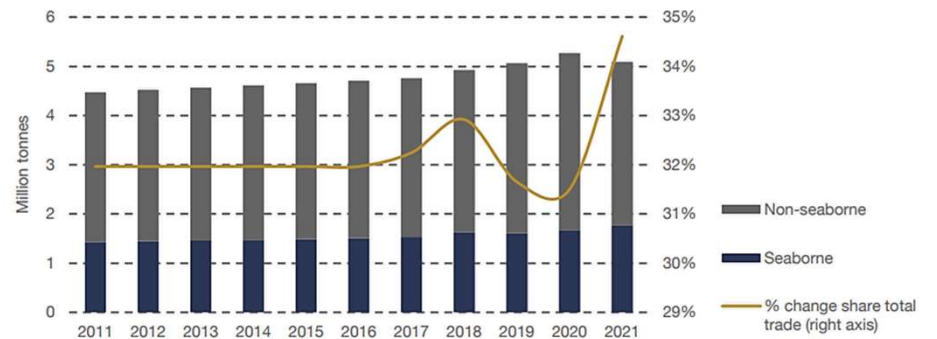


Global seaborne pharmaceuticals trade by mode



Source: Drewry Maritime Research

Reefer trade in pharmaceuticals by mode



Source: Drewry Maritime Research

Customers transporting pharmaceuticals are facing a **high level of fragmentation in their cold chain**, resulting in multiple pain points



Is the Ocean industry ready to address and solve the pain?



Manufacturing & Distribution

GMP/
GSP/
health
regulations



GMP/
GSP/
health
regulations



Customer & Distribution

Supply Chain (GDP)
Strengthening Supply Chain Quality, Resilience & Visibility

*GMP: Good Manufacturing Practice | GSP: Good Storage Practice | GDP: Good Distribution Practice

Potential for improvement



The IQVIA Institute for Human Data Science says more than **35 billion USD** is **lost** in the life sciences industry every year because of failures in temperature control.

Resilience. What is it really?

Myth

Resilience is all about mitigating risk



Fact

It also helps prevent disruptions and create new opportunities




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ALL THE WAY

Covid-19 impact on supply chain % of respondents


100%  Production and distribution problems

85%  Inefficient digital technologies

48%  Slowed decision-making in planning


Source: McKinsey & Company

Resilient supply chains build competitive advantage




Myth

Supply chain resilience is a big business expense



Fact

It can generate greater value if implemented correctly



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Accelerate revenue growth

40%-60%
decrease in product-development cycle

15%-25%
increase in plant output



Improve customer satisfaction

20%-40%
increase in perfect order rate

20%-30%
improvement in customer satisfaction



Increase savings and cash flow

1%-2%
lower operating expenses

10%-20%
lower transportation costs

10%-40%
increase in inventory turnover



Minimize risk and increase resilience

buffers reduce disruptions to the network

20%-60%
improvement in forecasting accuracy with advanced analysis

Source: Bain & Company⁶

Taking Action to Improve Supply Chain Resilience

Resilience requires:



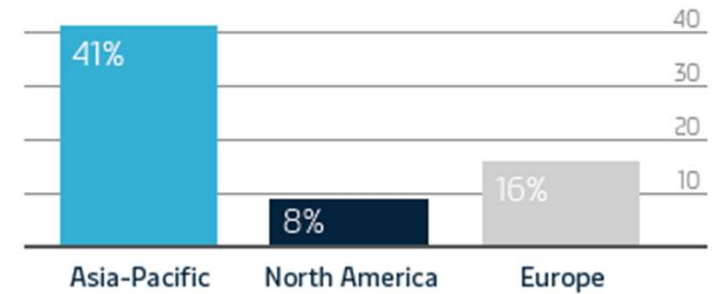
Data to know how and when to act



Capability to act on your data



Supply chain managers increasing investment in digital tools by over 50%



Source: The Economist Intelligence Unit, Citibank, 2021*

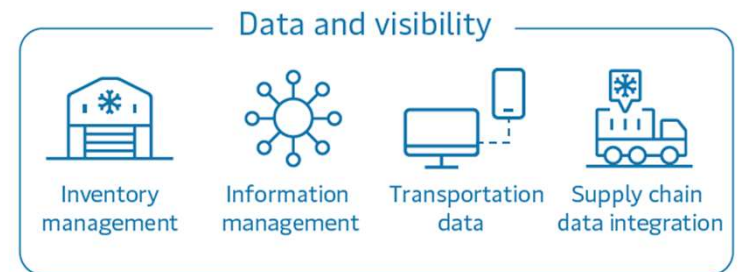
Agility Drives Resilience



According to a Bain & Company report , 41% of surveyed companies now rank agility as a top two supply chain priority, compared to just 17% before Covid-19, showing the increasing emphasis on this area.

"It's Time to Build Resilience into Retail and Consumer Goods Supply Chains" Bain & Company, Oct 2020

Call to Action



The journey towards a sustainable future





We are in a climate emergency

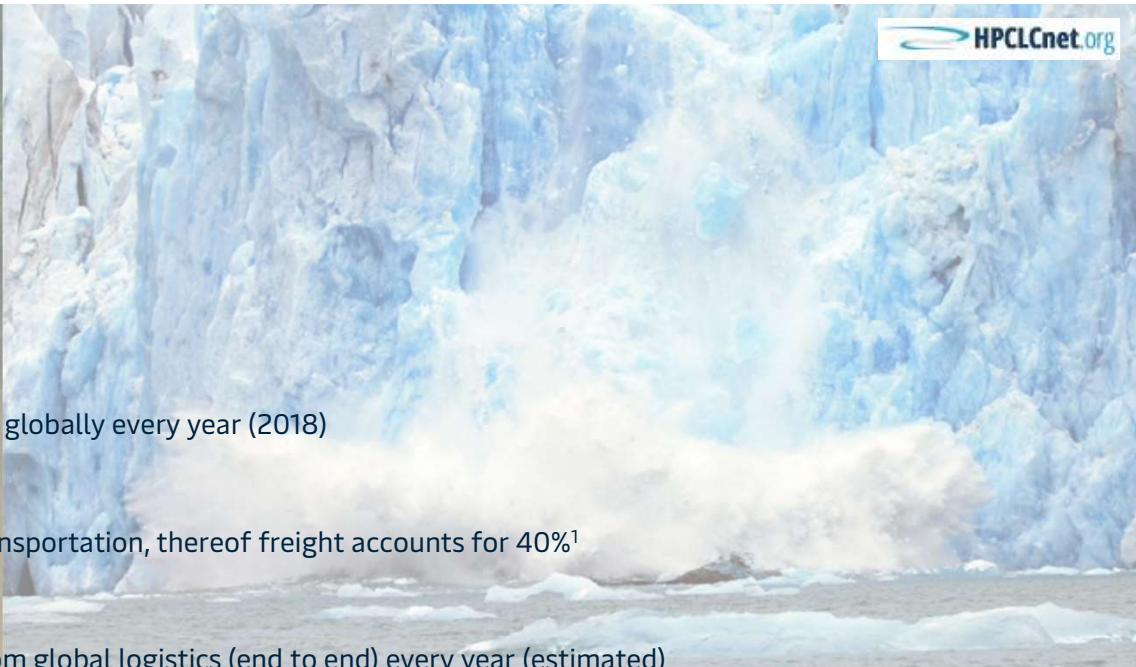
46+ bn tons of CO₂e emissions emitted globally every year (2018)

+20% of CO₂e emissions emitted globally from transportation, thereof freight accounts for 40%¹

3.5 bn tons of CO₂ emissions emitted from global logistics (end to end) every year (estimated)

66 mio tons of CO₂ emitted from A.P. Moller-Maersk operations (all scopes, 2021)

+10 mio tons of fuel oil consumed each year by the A.P. Moller-Maersk fleet



'A code red for humanity' - UN Secretary General, António Guterres
'We are the first generation to know we are destroying our planet and the last that can do anything about it' - WWF

¹Road 30%, sea 5%, air 4%, rail 1%

Sources: Worldbank, International Transport Forum, APMM sustainability report 2021

GHG Emission scopes

SCOPE 1

Direct Emissions

Emissions operations that are owned or controlled by the reporting company

SCOPE 2

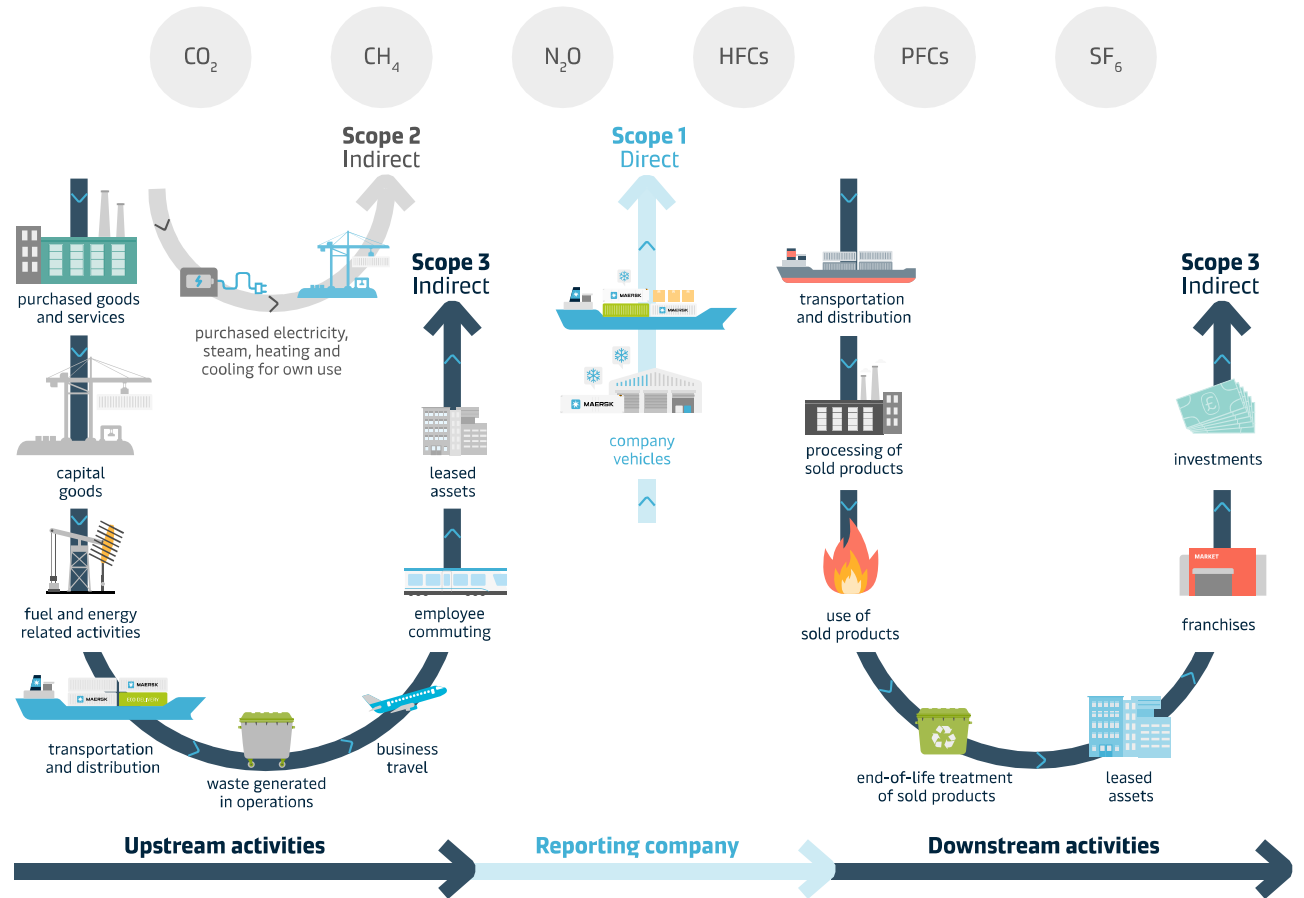
Indirect Emissions

Indirect emissions from purchased utilities

SCOPE 3

Value Chain Emissions

All other emissions from a company's value chain



Maersk CO₂ emissions calculations per transport mode



602 g/t-km



Air freight



62 g/t-km



Truck



31 g/t-km



Barge



22 g/t-km



Rail



3 g/t-km



Very large container vessel

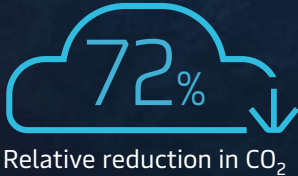
Calculation Methodology and data

- Across transport mode calculations are based the Global Logistics Emission Council (GLEC) methodology which is aligned with the GHG protocol scope 3 "Distance based methodology".
- CO₂ data is based on the following:
 - **Clean Cargo Working Group (CCWG):** Ocean emission data ([Link](#))
 - **Global Logistics Emissions Council (GLEC):** Other transport modes ([Link](#))
 - **Network for Transport Measures (NTM):** Other data ([Link](#))
- All Maersk ocean CO₂ data has been verified by Lloyds Register. All other ocean data is verified according to CCWG verification protocol
- Maersk's CO₂ emission calculation methodology and sources of emission factors has been verified by MIT and GLEC
- When possible actual (primary) emission data is used. When primary data is not available average (secondary) emission data is used. All in accordance with GLEC methodology.



Setting a course for zero carbon

For us all to thrive, prosperity and growth must be coupled with climate action.



A pledge to decarbonise logistics

2030 Net-zero CO₂ Vessels



2040 Net-zero CO₂ Operations



Priority fuels for green shipping

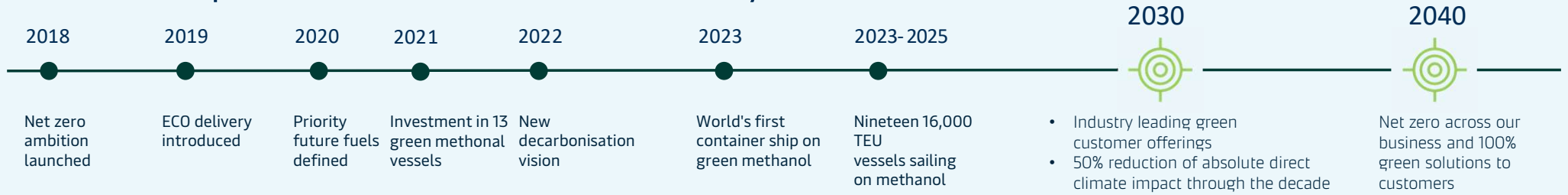
Fuel	Key advantages	Key limitations/risks
 <p>Biodiesel (from waste feedstocks)</p>	<ul style="list-style-type: none"> • Biodiesel market already exists • Can be used as drop-in fuel in existing vessels and engines 	<ul style="list-style-type: none"> • Limited availability of suitable biomass feedstock • Price pressure due to competing demand from road transport and aviation
 <p>Green methanol (bio-methanol and e-methanol including lignin enhanced fuels)</p>	<ul style="list-style-type: none"> • Can be produced from sustainable biomass and renewable electricity • Vessels running on methanol are already in operation today • Well-known handling 	<ul style="list-style-type: none"> • Bio-methanol: availability of suitable biomass feedstock • E-methanol: Availability of biogenic CO₂ source and renewable electricity
 <p>Green ammonia (e-ammonia)</p>	<ul style="list-style-type: none"> • Can be produced at scale from renewable electricity • Contains no greenhouse gases 	<ul style="list-style-type: none"> • Safety and toxicity challenges • Infrastructure challenges at ports • Future costs depend on cost of renewable electricity and availability of engine, expected in 2025

Note: Green is defined as fuels or energy that have 'low' or 'very low' greenhouse gas emissions on a life cycle basis. See box to the right.





Roadmap to deliver net zero by 2040



OUR DECARBONISATION COMMITMENTS



2030: Industry-leading green customer offerings

- Ocean: 25% of cargo transported with green fuels
- Air: min. 30% of cargo transported with green fuels
- Contract logistics and cold chain: Min. 90% green operations (scope 1 and 2)
- Inland transportation: Industry leading green offering (targets to be set in 2022)



2030: 50% reduction of absolute direct climate impact*

- Ocean ~50% reduction in emissions intensity
- Terminals ~70% absolute reduction (scope 1 & 2)
- Aligned with Science Based Target net zero criteria
- Natural Climate Solutions above and beyond the SBTi



2040: Net zero across our business

- 100% Green solutions to our customers
- Net Zero greenhouse gas emission across the whole business/all scopes
- Aligned with Science Based Target net zero criteria

Our **customer commitment** to decarbonise their supply chains in time

... a **societal commitment** to act and have impact in this decade



* 2020 baseline