

Leading The Charge In Serving Humanity Through Logistics

Kathy Fulton / Tuesday, April 9, 2024



**Health & Personal Care
Logistics Conference**

**AMERICAN
LOGISTICS AID NETWORK**

DELIVERING HOPE, REDUCING WASTE, REBUILDING LIVES

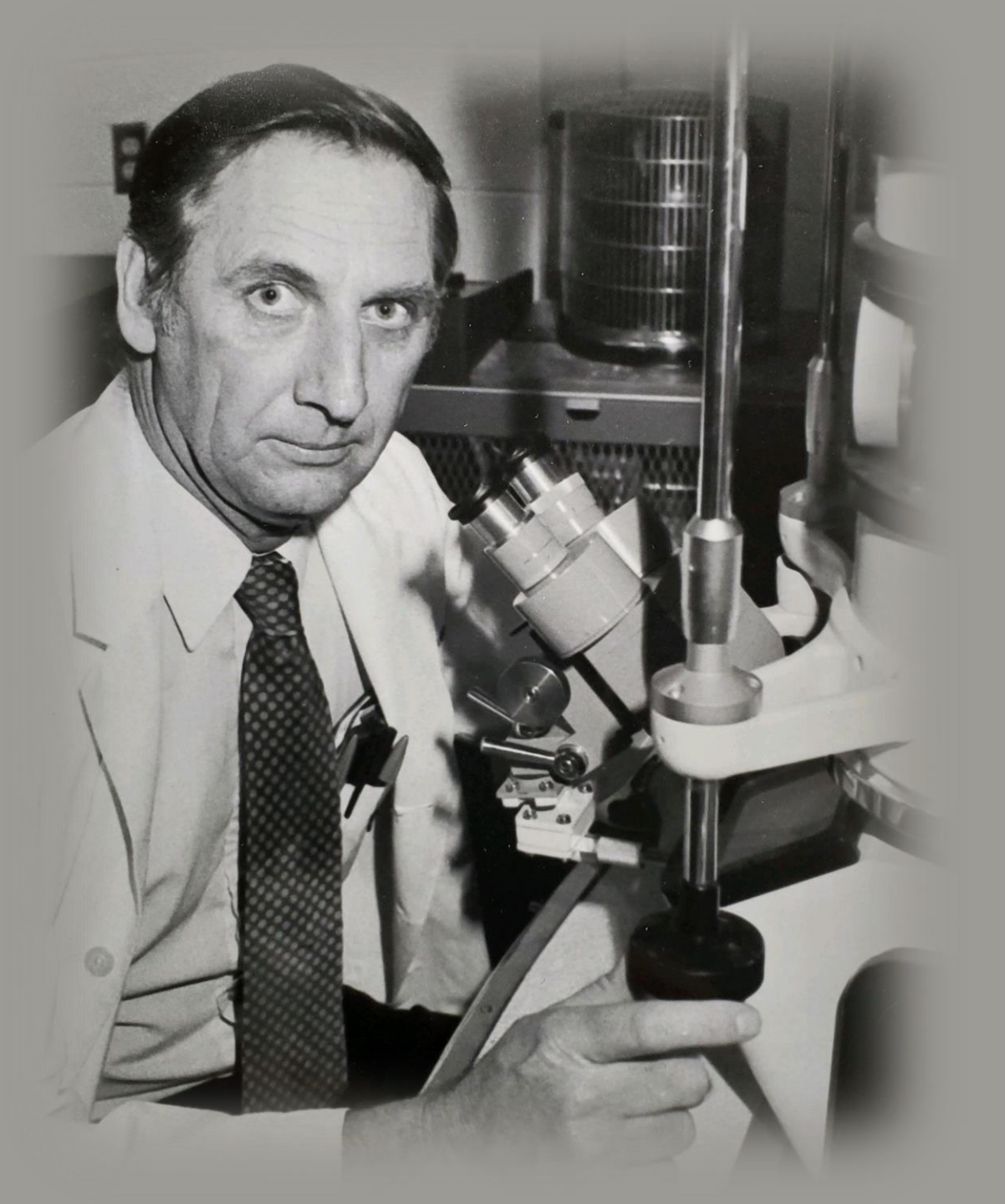
www.alanaid.org



ALAN harnesses the power of commercial logistics expertise to provide aid to communities affected by crisis.



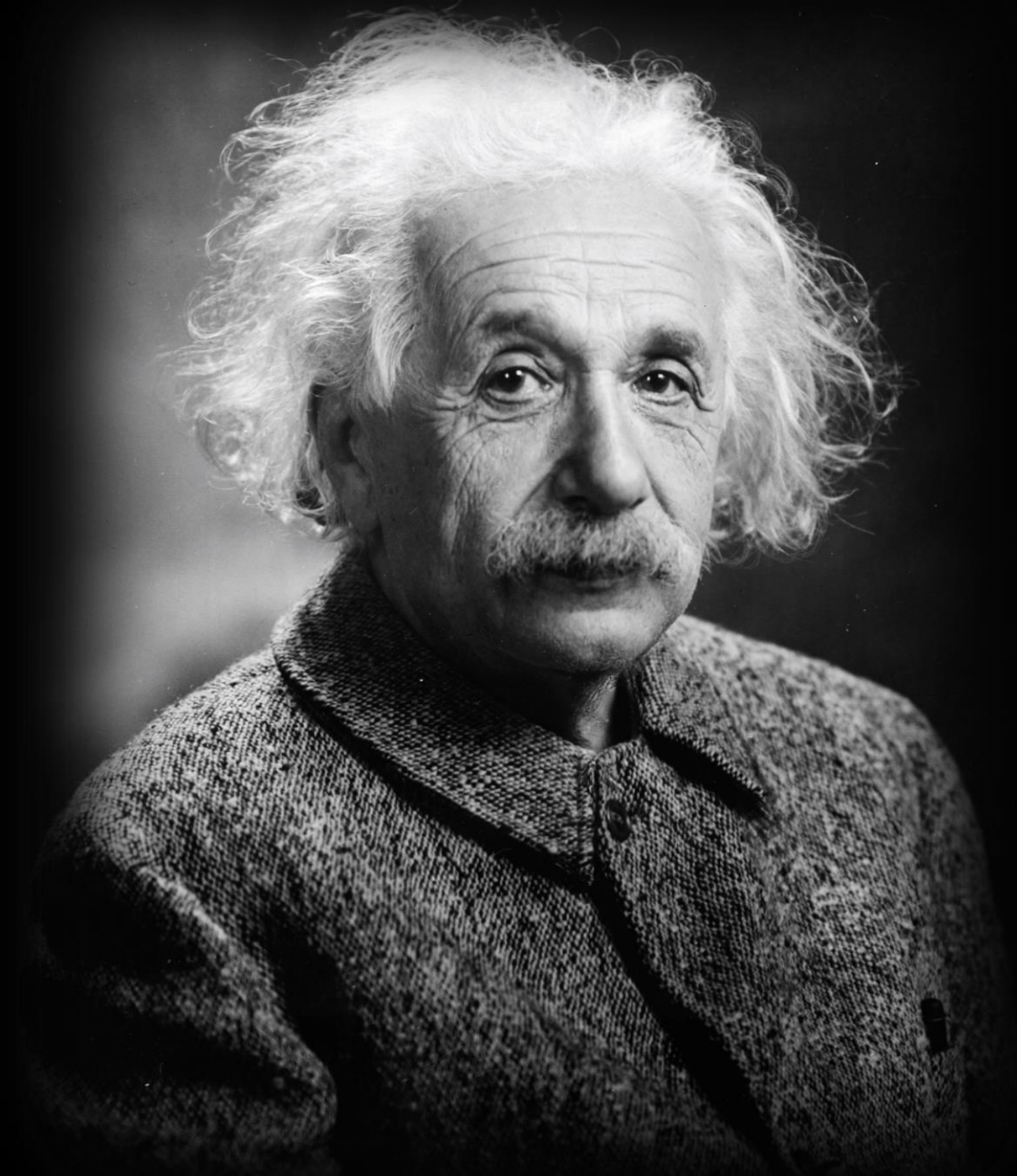
Dr. Jerry L. Allen
1936 - 2021



Resilience

A landscape photograph showing a gnarled, dead tree trunk in the foreground, with a line of green bushes in the middle ground, and a vast field of dry, yellow grass extending to the horizon under a blue sky with scattered white clouds.A close-up photograph of two hands, one from the left and one from the right, reaching towards each other. The background is a vibrant sunset or sunrise with orange and yellow clouds. The hands are silhouetted against the bright light.

Service



**Nothing happens
until something
moves.**

- Albert Einstein



Resilience

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Leadership and Resilience

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Agility



Flexibility



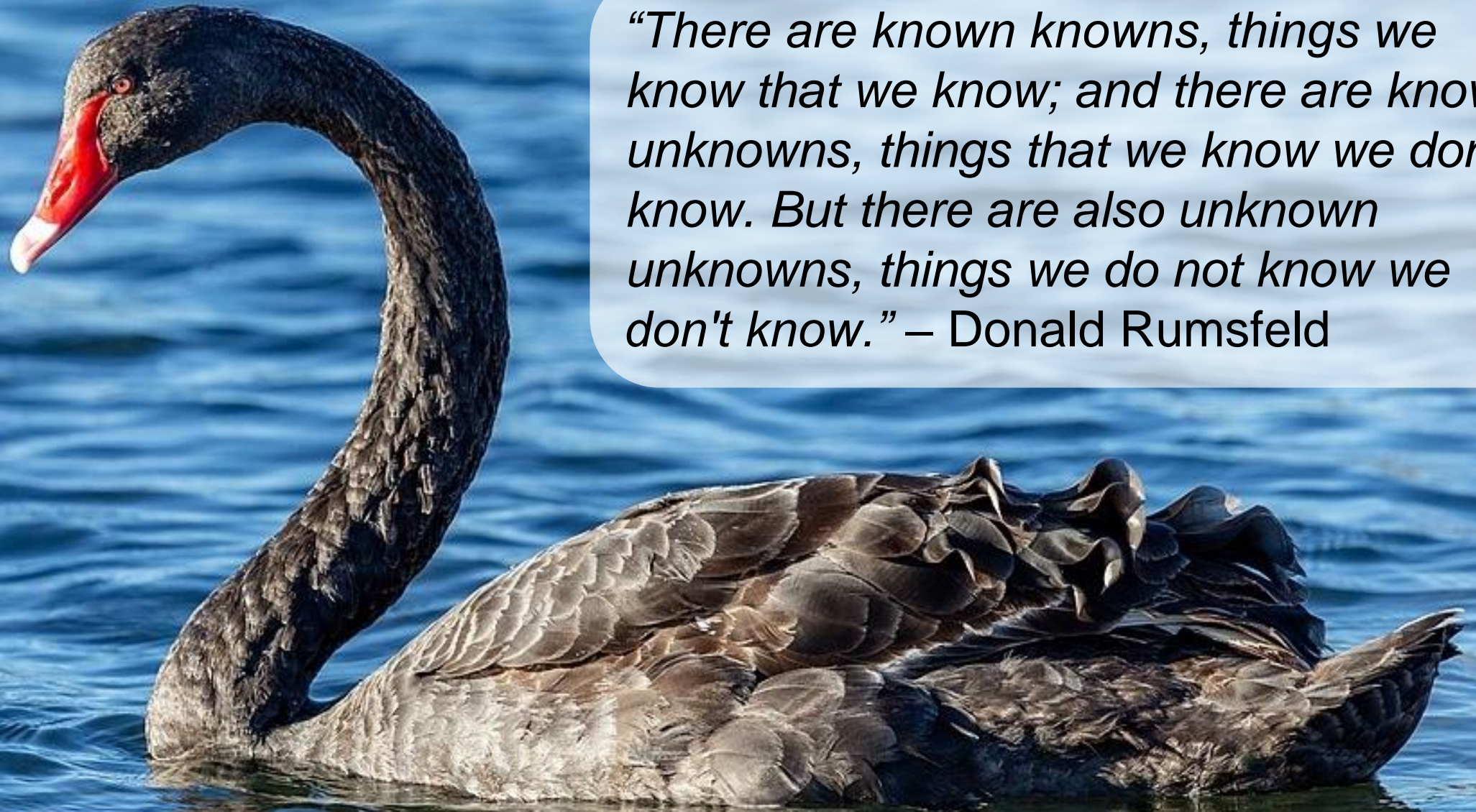
Adaptability





*“In employment interviews I often ask: if you can only have one, which would you choose: control or understanding? Control is almost always the choice. I have to hire people predisposed to control or I won't have enough people. **BUT** if the candidate answers too quickly without conversation and then digs in, they don't get the job.”*

– Anonymous Supply Chain Leader



“There are known knowns, things we know that we know; and there are known unknowns, things that we know we don't know. But there are also unknown unknowns, things we do not know we don't know.” – Donald Rumsfeld

2023 NATIONAL STRATEGIC SUPPLY CHAIN RISK ANALYSIS

May 2023



September 1, 2023



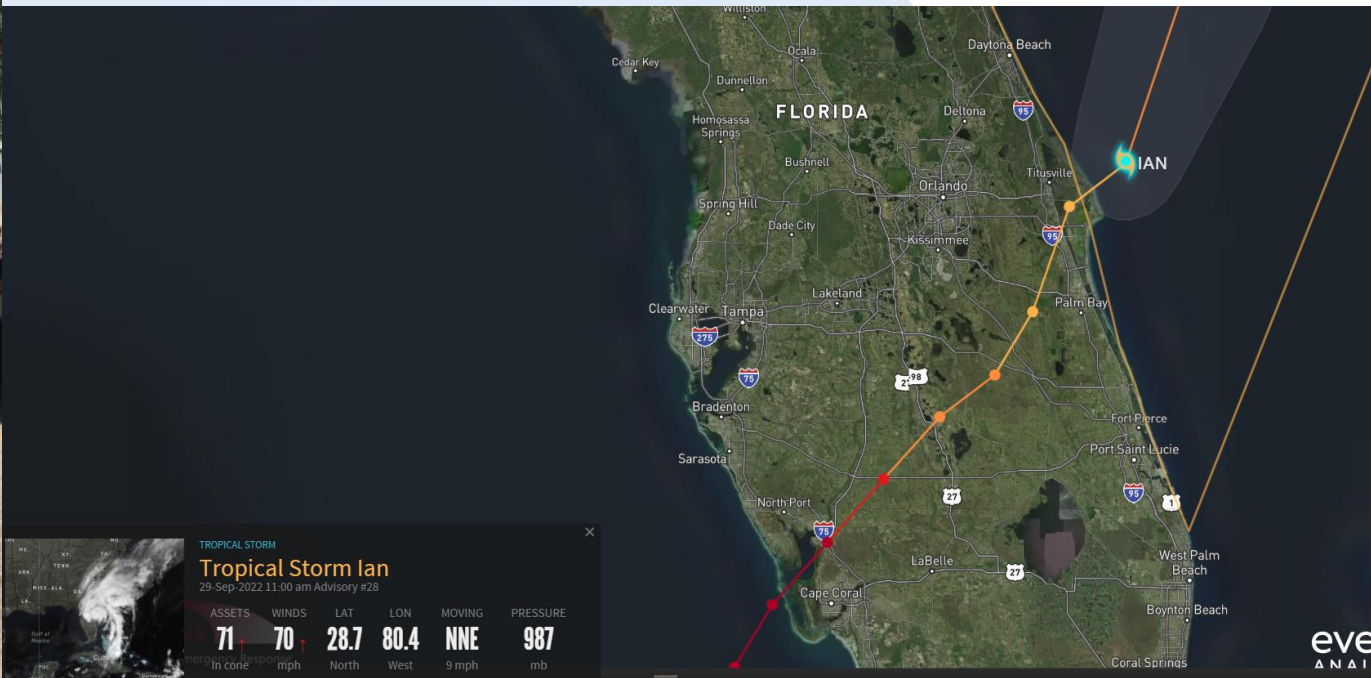
FEMA

SCAN Critical Commodity Lifelines Assessment: Hurricane Idalia

Food, Water, Fuel, Highway Transportation, Electric Power



Hurricane Idalia as of 11:00 PM EDT August 30, 2023 (Image credit: NOAA/RAMMB/Colorado State University)



HEALTHCARE READY

RESEARCH



**POLICY
ANALYSIS**



**CRISIS
RESPONSE**



**THREAT
ASSESSMENT**



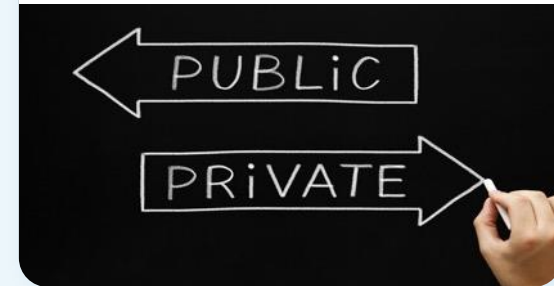
**TRAININGS AND
EXERCISES**



**DATA TOOL
CREATION / MAPPING**



**PARTNERSHIP
BUILDING**



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**Is your organization more resilient
than it was 4 years ago?**

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Resist
Recover
Reimagine

Service



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Leadership and Service

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“A Little Logistics... A Lot Of Good”





*"Amateurs talk tactics, but
leaders study logistics."*

- Gen. Robert H. Barrow, USMC

“The line between disorder and order lies in logistics...” -Sun Tzu



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Challenges

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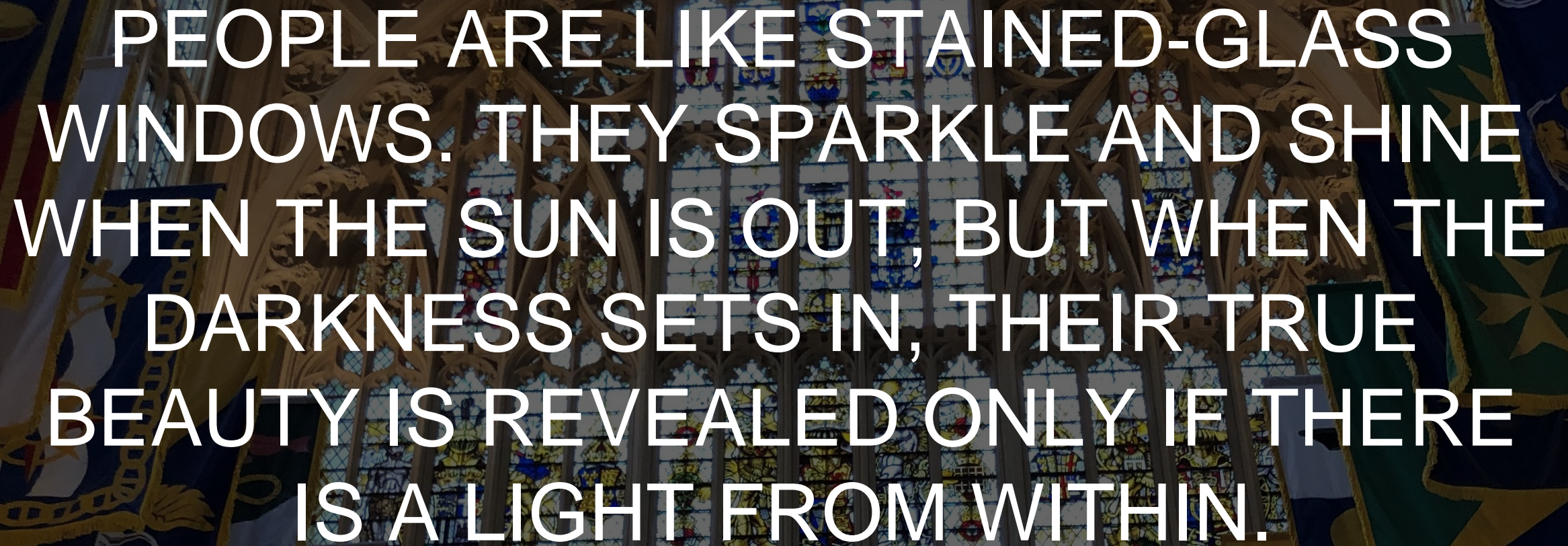
“We don’t wake up wondering how logistics might make a difference for the next disaster – but it can. Together, we can use our connections, capacity and business knowhow to help rebuild people’s lives, businesses and communities after a disaster.” – Jock Menzies



GET INVOLVED

- Donate Services
- Make a Financial Gift
- Lend Your Expertise





PEOPLE ARE LIKE STAINED-GLASS
WINDOWS. THEY SPARKLE AND SHINE
WHEN THE SUN IS OUT, BUT WHEN THE
DARKNESS SETS IN, THEIR TRUE
BEAUTY IS REVEALED ONLY IF THERE
IS A LIGHT FROM WITHIN.

-ELISABETH KUBLER-ROSS